

WinkBall Base

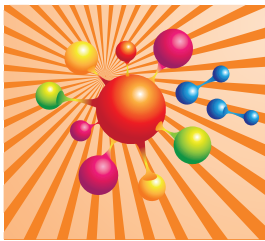
WinkBall Base is designed specifically for companies and organisations that would like to increase the level of communication.

Communicate within your network of employees, clients and stakeholders – by using the emotional power video. It works exactly like WinkBall.com but WinkBall Base operates on a completely private and secure network and is branded to suit a company's identity.



- Would you like to eliminate the restraints of time, distance and money on your business with the ability to communicate face-to-face, to staff and customers - even when meeting in person is not possible?
- Do you think your company would benefit from receiving video feedback from clients, fans and consumers, helping you to be more visible and approachable?
- Give a more personal and forward thinking perspective to your brand or company.

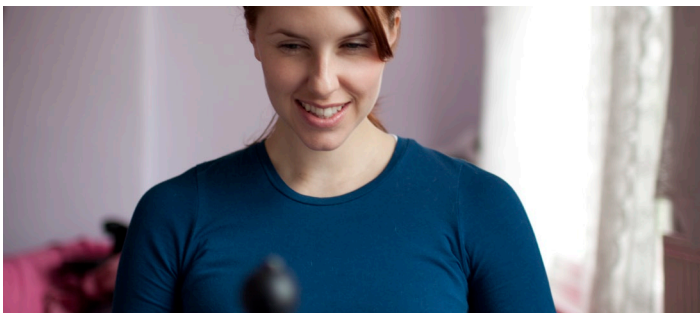
WinkBall Base technology enables organisations to communicate more effectively through the emotional power of video. Organisations can, cost-effectively, create a more inclusive and open working culture, which encourages greater morale and increased productivity.



Company Video Messaging

Organisations always need to communicate with their employees and stakeholders. Winkball Base allows an organisation to record and broadcast video messages, quickly and easily. The face-to-face encounter of a recorded video message adds the personal touch to a company announcement, for example: the medium of video can also provide an excellent platform for training or demonstration purposes. These messages can then be sent to individuals or groups of recipients across an organisation's private video messaging network. They can then be saved and stored on a users individual WinkBall Base account - to be accessed and re-viewed at any time.

WinkBall Base also offers real-time video chat function, which is perfect for online video meetings, demonstrations and conferences between colleagues or associates who may be stationed in different parts of the world. These chats can also be recorded, stored and organised for future reference.



Company Broadcasts

Video content can also be broadcast through channels and interactive video walls. Channels are a quick and simple way to send out video footage or messages to a large group of recipients on a regular basis. Broadcasts can be scheduled for timed distribution to members of staff, stakeholders and customers, allowing them to keep regularly informed of your business' latest developments.

Video walls consist of an interactive web page where videos can be posted on a specific subject or event; these can then be shared with other members of the video wall. This function enables individual departments, project teams and clients to collaborate, contribute and discuss issues essential to your organisation's well being.

Communications with Clients and Contacts

Keeping in contact with clients and receiving essential customer feedback is key to ensuring repeat business and long-term affiliations. WinkBall Base will create a stronger and more personal working relationship between both a company's existing - and prospective - clients, as it enables recordable, face-to-face communication anywhere in the world, without the usual restrictions of finance, distance, and time.

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Made in Britain 

Notes: